



TEXAS A&M UNIVERSITY  
Division of  
Student Affairs



# THE AGGIE EXPERIENCE



2022-2023 Annual Impact Report





What a year for the Texas A&M Division of Student Affairs! The 2022-2023 academic year saw tremendous success by our incredible staff to provide world-class experiences for the students at this great university.

Our staff continues to impress me with their level of professionalism and their continued commitment to serving the students of Texas A&M. I am proud of the DSA staff for always having the best interest of our students in mind. This is a group of people who genuinely care about students and dedicate themselves every day to ensuring our students are truly cared for and are having the best experience possible at Texas A&M.

I enjoy interacting with student leaders and seeing them develop through their experiences with student organizations. These students are the future leaders of our great nation, and they are gaining valuable experience to face the challenges they will encounter after graduation through their respective activities. It is refreshing to have a front-row seat and to know that the Division of Student Affairs is a catalyst for this growth.

While celebrating the 50th year of Student Affairs at Texas A&M this past year, we've seen a lot of success. Student engagement is at an all-time high as we experienced a 165% increase in new student organizations.

As you look through the information presented in this report, please note the publication is framed around the success achieved in the six priorities which were launched within our new strategic plan: Inclusive & Caring Communities, Investing in Our Staff, Leveraging Resources, Student Learning Through Engagement, Telling Our Story and Well-being. These priorities will guide our work moving forward and will help us better serve our growing student body.

I am confident as you view this report that you will see evidence from all 12 departments within the Division of Student Affairs of how these priorities are already paying dividends for our university, our staff, and most importantly, our students.

As a division, we will continue to look to our strategic plan for guidance moving forward as the overarching mission of the Division of Student Affairs remains the same. We will continue providing exceptional programs, services and facilities which create a supportive campus environment where students have the opportunity to develop as leaders. Through a student-centered approach to engagement, learning, leadership development and well-being, we will continue to instill a commitment to critical thinking, lifelong learning and the Aggie Core Values.

I believe there is a program, organization, committee or outlet for every student at Texas A&M in which to be involved and create their own meaningful experience. I also believe that emphasizing activities and traditions such as Aggie Muster and Silver Taps, among others, create the unique experiences that bind current and former students together as Texas Aggies.

We have all the pieces in place as the Division of Student Affairs to continue to elevate and improve the already-stellar student experience at Texas A&M - something that we are all excited about! The 2022-2023 school year was an exceptional year for our students, for the Division of Student Affairs and for Texas A&M University, and the 2023-2024 school year is already shaping up to be another exciting and rewarding year as well!

I hope you enjoy our Annual Report and all the successes that our students and staff had throughout the last year! Thanks for your love and support of Texas A&M, the Division of Student Affairs, and our exceptional students!

Gig 'em!

BG Joe E. Ramirez, Jr. '79, USA (Ret.)  
Vice President for Student Affairs

**FOLLOW GENERAL RAMIREZ  
ON INSTAGRAM**



# TABLE OF CONTENTS

## OFFICE OF THE VICE PRESIDENT

Leadership Team

4

## STUDENT LEADERS

5

## 50 YEARS OF STUDENT AFFAIRS

6

## DSA STRATEGIC PRIORITIES

7

## IMPACT STORIES

8

Inclusive & Caring Communities

Investing in Our Staff

Leveraging Resources

Student Learning Through Engagement

Telling Our Story

Well-being

## DEVELOPMENT

32

Development Priority Updates

Fundraising Highlights

Development Council



## SCAN THE QR CODES

THROUGHOUT THE DOCUMENT TO  
VIEW SUPPLEMENTAL CONTENT.





# STUDENT AFFAIRS LEADERSHIP TEAM

**DR. JUSTIN JEFFERY**  
*Assistant Vice President*

**DR. VICKI DOBIYANSKI '03**  
*Associate Vice President*

**BG JOE E. RAMIREZ JR. '79**  
*Vice President for Student Affairs*

**DR. KRISTEN HARRELL '17**  
*Assistant Vice President*

**MR. TOM REBER**  
*Executive Associate Vice President*

The Office of the Vice President for Student Affairs (OVPSA) serves 12 departments within the Division of Student Affairs that are critically engaged in all aspects of students' lives and the delivery of key services and support. We work with departments to create environments that help students grow, develop, learn and enhance the quality of their lives by providing opportunities for students to experience education and explore interests beyond the classroom.

In support of the mission, values and policies of Texas A&M University, we promote collaboration and coordinating efforts that affect the entire division, such as strategic planning, budgeting, diversity and community development, research, assessment, marketing and communications, fundraising and technology.

**VIEW THE DSA ORGANIZATIONAL CHART**





# '23 - '24 STUDENT LEADERS

*We asked our student leaders to reflect on one of our six Strategic Priorities and how it has impacted their leadership experience at Texas A&M University.*



*"I've seen many programs such as Maroon Table Talks, the Mental Health and Suicide Prevention Awareness Week, and Open Education Resources Awards that provide students with a lot of ways to feel connected while also making the student experience better. This feeling of connectedness helps give the Aggie Community the sense of family that it has, even at such a large university."*

## **ANDREW APPLEWHITE '25**

*Student Body President*

*"The Aggie Story is a compelling narrative of unwavering commitment to championing the respect of all individuals, upholding justice, acting in a selfless manner, and relentlessly pursuing knowledge. Each Aggie develops profound and lasting relationships based on this story. By telling our story to those outside the Texas A&M community and future donors, we are inviting them to become part of this transformative journey, to write their own page in our story."*

## **MARCUS GLASS '24**

*Senate Speaker*



*"I witnessed the critical importance of utilizing resources wisely. Managing both financial and human resources efficiently was essential in addressing the diverse needs of graduate and professional students. This required strategic allocation of funds to various initiatives, ensuring that each dollar spent had a meaningful impact on academic freedom, student services, and overall well-being."*

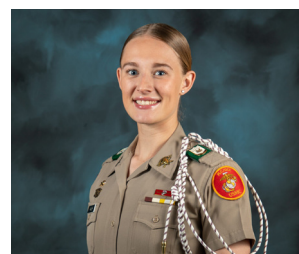
## **HANNAH PAYNE '22, '24**

*Graduate & Professional Student Body President*

*"As a leadership laboratory, the Corps puts me in situations and even in dilemmas daily that require critical thinking, teamwork, and initiative. From basic interactions, to holding peers accountable, to deciding how to respond in the face of unforeseen obstacles, to planning for future events down the road - there is no shortage of practice and opportunity to hone my leadership skills, and I am confident my experience will serve me well in the fleet."*

## **CAITLYNN WALSH '24**

*Corps Commander*



*"Intentional support fosters a sense of belonging and inclusivity, where diverse perspectives and backgrounds can come together to create a stronger community. In my time as MSC President, I have seen this value manifest in the growth of our committee members, the meaningful connections formed through our programs, and the continuous expansion of our community. By making everyone feel supported we empower individuals to not just adapt but thrive in a continually shifting campus."*

## **MONSERRAT WESTRUP '24**

*74th MSC President*

*"Dr. Dobiyski, Associate Vice President for Student Affairs, has been my direct advisor while being a Yell Leader these past two years. She has shown me what it means to be a leader while embodying not only our core values, but also opening the door for me to find my personal core values as well. Through many highs and lows, she has been there for me, helping me navigate many decisions that I have faced as a student leader."*

## **TREVOR YELTON '24**

*Head Yell Leader*







# 50

YEARS OF  
STUDENT AFFAIRS

Since Dr. John Koldus III was named the first Vice President of the Division for Student Services in 1973, the Division of Student Affairs has provided opportunities for students to learn life lessons that can't be taught in the classroom.

Throughout the last 50 years, the division has experienced a lot of growth and change to keep up with the student body it serves. Since 1973, the division has changed its name, added new departments, recognized 1,300 student organizations and seen Texas A&M's enrollment grow to over 75,000 students.

The division's success and the support it has offered to students since its inception would not be possible without the individuals dedicated to student success.

**READ MORE ABOUT OUR  
50 YEARS OF IMPACT**



## 1973 TO 2023

### STUDENT ENROLLMENT

~75,000  
Students in 2023

18,410  
Students in 1973

**6 VICE PRESIDENTS**

### STUDENT ORGANIZATIONS

**>500**

Student organizations  
in 1973 (*The Aggieland*, 1973)

**>1,300**

Student organizations  
in 2023

**\$200 MILLION**  
IN FUNDING RAISED FOR DSA

**WATCH THE VIDEO:**  
1973 TO NOW: CELEBRATE  
50 YEARS OF STUDENT  
AFFAIRS AT TEXAS A&M ►





# DSA STRATEGIC PRIORITIES

This year, the Division of Student Affairs launched a new strategic plan to guide us into the next 50 years of serving students. This report is structured to highlight how our departments have embodied these priorities in the work that they do. Scan the QR code to learn more about our strategic plan.



## **INCLUSIVE & CARING COMMUNITIES**

*Pages 8-11*

We recognize our responsibility in cultivating a welcoming, supportive, and affirming environment that instills a sense of belonging for an ever-changing campus community. We create and foster meaningful interactions, inclusive experiences, and universal access.



## **STUDENT LEARNING THROUGH ENGAGEMENT**

*Pages 20-23*

We acknowledge each student's unique developmental journey. We commit to student learning by providing a wide array of experiences that allow for varying levels of involvement resulting in student growth in personal and career-ready competencies.



## **INVESTING IN OUR STAFF**

*Pages 12-15*

Staff are vital to our mission. We invest in our people by providing appropriate resources and benefits, opportunities for mentorship and development, as well as environments allowing for innovation, creativity, authenticity, and balance. Fostering capacity and adaptability assists in developing highly qualified, productive, and responsive professionals.



## **TELLING OUR STORY**

*Pages 24-27*

We understand the importance of effectively communicating our division's contributions to the Aggie experience. We strategically utilize data, marketing, and professional networks to demonstrate our positive impact on students and the campus to a wide range of audiences.



## **LEVERAGING RESOURCES**

*Pages 16-19*

We acknowledge that we must be innovative and responsible stewards of our financial, technical, and human resources. We proactively foster a culture of dynamic improvement to advance our mission by identifying, building, and enhancing relationships with partners. By removing barriers and thinking differently, we maximize efficiency and effectiveness in our work.



## **WELL-BEING**

*Pages 28-31*

We acknowledge the importance of an academic and campus environment that allows all our community members to thrive. Helping individuals develop greater self-awareness and strategies for resilience, we create a culture of holistic development that promotes integrated programs and services fostering a healthy campus community.





## TEXAS A&M WELCOMES DR. BERNICE A. KING FOR ANNUAL MLK BREAKFAST

Members of the MSC Woodson Black Awareness Committee had the opportunity to host Dr. Bernice A. King and learn more about the impact her father's legacy had on so many. This program also gave an opportunity for many members of the A&M campus community to hear Dr. King articulate her father's vision as she fielded questions from the audience.

This sell-out program gave those in attendance hope for the future in continuing the work to further her father's dream. She emphasized that there is still much work to be done, but together we can continue to progress.

**WATCH A HIGHLIGHT VIDEO FROM THE EVENT**





# 165%↑

## IN NEW STUDENT ORGANIZATIONS

*Compared to FY22*

- 1,300 registered student organizations are supported by the Department of Student Activities.
- This increase included the recognition of new student organizations on main campus and those at off-site locations such as Texas A&M Health Science Center and Texas A&M Galveston.
- Progress was made in classifying registered student organizations by quadrant based on recommendations from a campus committee tasked with studying the different levels of student organization activities.

## DEVASHISH AKHARE '24

Helps others find their home in Aggieland.

Devashish Akhare '24 understands how uncertain things can feel when stepping onto a campus as large as Texas A&M for the first time. The biology major from Houston is committed to helping others find their place on campus. Akhare was part of Residence Life's Conference and Guest Services team that helps welcome prospective students to Aggieland. He has also been an officer in the International Student Association, an Aggie Achieve roommate and a volunteer peer notetaker for Disability Resources. Through his involvement, he hopes to help others feel welcome and show that there is a place for everyone in Aggieland.



**READ THE  
FULL STORY**







## VRSC CREATES NEW VETERAN LEADERSHIP DEVELOPMENT & ENGAGEMENT PROGRAM

In 2022, the Don & Ellie Knauss Veteran Resource & Support Center (VRSC) added the Student Veteran Leadership Development & Engagement program which identifies professional development opportunities to maximize the unique strengths of veterans. Through generous donor funding, the 2022-2023 Student Veteran Association (SVA) officers were able to significantly increase peer engagement and transition success among the broader student veteran population, with guidance from VRSC staff, programs, and Veteran Aggie Leaders for Outreach, Research, & Resources (VALOR<sup>2</sup>) assessment. Through their development and leadership, the SVA at Texas A&M obtained national recognition as one of the top five chapters in the nation.

### HOWARD ANDERSON '24

Finds a second home in Multicultural Services.

Howard Anderson III '24 felt alone during his first year at Texas A&M University. During that difficult time, Anderson found a lifeline through Excellence uniting Culture, Education, and Leadership (ExCEL), and the community he found through the Department of Multicultural Services. Anderson has served as ExCEL's co-director of mentors, Aggie Black Male Connection's chief administrative officer, and XL Academy administrator. Through the connections he made, Texas A&M feels like home.



**READ THE  
FULL STORY**



# STUDENT ASSISTANCE SERVICES MANAGED **2,279 CASES\*** DURING FY23

Student Assistance Services (SAS) seeks to connect Texas A&M University students with the appropriate guidance, resources and support to address a variety of personal and academic matters. SAS can be a beginning point of contact for information or questions about a variety of topics.

**609**

**FOOD INSECURITY SUPPORT CASES (26%)**  
262 utilized the Pocket Pantry or Swipe Out Hunger

**486**

**ACADEMIC SUPPORT CASES (21%)**

**464**

**MENTAL HEALTH SUPPORT CASES (21%)**  
53 cases were mental health hospitalization support

**341**

**CASES WERE INITIATED BY  
THE TELL SOMEBODY REPORT (TSR) (15%)**

**259**

**FINANCIAL INSECURITY SUPPORT CASES (11%)**

**129**

**CASES MANAGED BY THE CRITICAL  
INCIDENT RESPONSE TEAM (CIRT) (5%)**

*\*Some cases may be included  
in more than one category.*

**35**

**HOUSING INSECURITY  
HOMELESSNESS SUPPORT CASES (2%)**

“

## **STUDENT ASSISTANCE SERVICES IMPROVED MY STUDENT EXPERIENCE BY ALLOWING ME TO BE A STUDENT.**

Without their help, I would have continued working four jobs and my quality of life would've really gone from bad to worse. My overall health, mental and physical, was declining. My grades were as well, simply just to find a way to stay afloat. But, Student Assistance Services really gave me a hand when I needed it the most, and helped me get out of the hole I was in by circumstances. It is truly because of [them] that I am still here, and I have the honor and privilege to continue as a student.

**- CURRENT TEXAS A&M STUDENT**

”



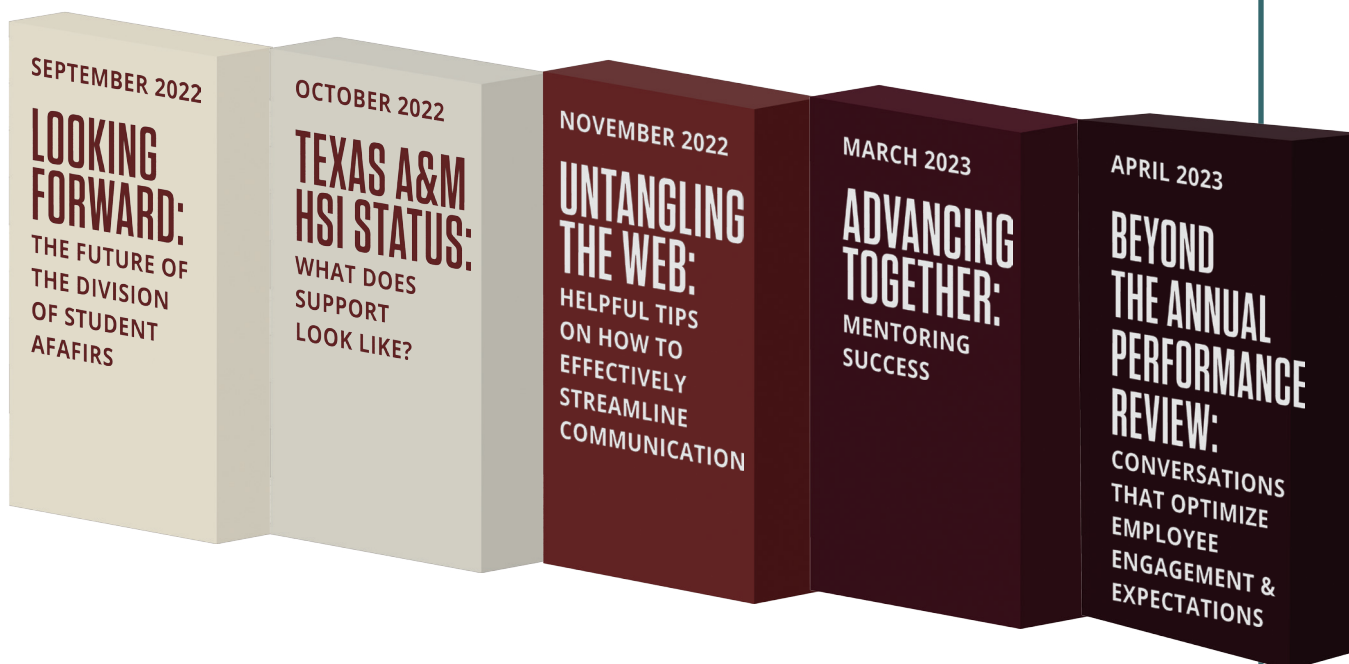


# \$737,000 INVESTED IN PROFESSIONAL DEVELOPMENT

The Division of Student Affairs invests in our staff by providing appropriate resources and benefits, opportunities for mentorship and development, as well as environments allowing for innovation, creativity, authenticity and balance.

## DSA STAFF DEVELOPMENT PROGRAMS

The Staff Development Team works to enhance the competencies of professionals in the Division of Student Affairs by facilitating purposeful, innovative, and engaging activities that educate, train and develop. Over the five DSA staff development programs hosted in FY23, the average attendance was 184.



“

## BEING ABLE TO ATTEND NASPA'S 2023 ANNUAL CONFERENCE WAS AN INCREDIBLY VALUABLE EXPERIENCE

that was made possible thanks to the professional development grant I received. I was able to meet and network with student affairs professionals at many other institutions. I also learned about new tools and methods that have increased my productivity and the scope of what's possible for me to do, and I like to think that my presentation at NASPA had a similar effect on attendees. Simply put, my time at NASPA was educational, transformative, and well-spent, and I won't be forgetting it any time soon.

**- DR. ROBERT TIRSO**

*Student Affairs Planning, Assessment & Research*

”



Behind  
the  
Scenes  
with Student Affairs



More than 300 staff members work under the Division of Student Affairs umbrella at Texas A&M University. Each individual brings a unique background, knowledge, talents, thoughts and actions to their work, all for the benefit of students. Whether they work in a back office at Hullabaloo Hall or advising student organizations, every person has a story that is an essential chapter in the Texas A&M narrative. In Behind the Scenes With Student Affairs, we highlight the way our staff are making a difference.

**LEARN MORE ABOUT THE DSA STAFF**





## DR. TIM RHEA CELEBRATES 30 YEARS AT TEXAS A&M

A Texas native, Rhea grew up in the music programs of Texas public schools. His time at Texas A&M began in 1993 as associate director of bands. During his time as conductor, the Wind Symphony has represented Texas A&M in places such as Italy, Germany, Ireland, Austria, The Czech Republic, England and Carnegie Hall in New York City. In addition to conducting, Rhea maintains a successful career as an arranger and composer. He has composed and arranged more than 300 works, with more than 50 publications.

Rhea has been involved with the Fightin' Texas Aggie Band since the beginning of his career at A&M, and he has served as the director since 2002. Each performance by the Texas Aggie Band is carefully crafted by Rhea as he serves as both the music arranger and drill designer for the band.



**READ THE  
FULL STORY**



## VRSC HIRES ASSISTANT DIRECTOR FOR VET+MAP PROGRAM

The VRSC was able to significantly expand impact on student veterans by hiring Assistant Director, Jason Walker, to manage the Veterans Evaluation of Talent and Matching Assistance Program (VET+MAP). This new staff position was fully funded by a generous donor with a passion for providing greater student veteran support. Texas A&M University is the first campus in the state and nation to implement VET+MAP and initial results are overwhelmingly positive.



# DSA SHOWS APPRECIATION FOR STAFF WITH ANNUAL AWARDS & YEARS OF SERVICE CEREMONIES

The Division of Student Affairs values its employees and their contributions to the success of their departments and the division by recognizing the professional achievements and performance of its employees in a variety of ways.

**LEARN MORE ABOUT STAFF RECOGNITION**



“

## **BEING NOMINATED FOR AND RECEIVING [AN AWARD] WAS AN UNEXPECTED, BUT WELCOME, HONOR**

that impacted my outlook, work ethic and energy in immensely positive ways. In my now 15 years working in both primary and higher education, this was the first time that a team of colleagues considered my ideas, time, effort and contributions in such high regard. While I am not a person who needs validation to feel accomplished, earning this recognition was honestly one of the most motivating experiences of my professional career, and I will forever value it as I continue to serve my students and community.

**- DR. DENISE CRISAFI, STUDENT LIFE**  
*Randy Matson '67 Association of  
Former Students Award Winner, 2022*

”





## SAPAR CELEBRATES 25 YEARS OF TOP-NOTCH STUDENT AFFAIRS ASSESSMENT AT TEXAS A&M UNIVERSITY

“

**THEIR WORK HELPS OUR DEPARTMENTS SHOW THE VALUE WE BRING TO STUDENTS OUTSIDE OF THE CLASSROOM.**

Dr. Darby Roberts and the Student Affairs Planning, Assessment & Research (SAPAR) team use proven analytical practices to ensure that we are planning effectively to achieve goals that support our students, and to assess ourselves on a regular basis to ensure we are executing across the division in the most efficient and effective manner. Her work enables the DSA to be the best at what it does in providing world class facilities, services and programs to our students.

**- BG JOE E. RAMIREZ, JR.**  
*Vice President for Student Affairs*

”

**READ ABOUT SAPAR'S IMPACT**



## GOOD BULL FUND

A STUDENT ORGANIZATION FUNDING INITIATIVE  
FROM THE OFFICE OF THE PRESIDENT

OVER

# \$650K

WAS AWARDED TO STUDENT ORGANIZATIONS  
AND MSC COMMITTEES THROUGH THIS PROCESS.

## STUDENT ORGANIZATION FUNDING ALLOCATION BOARD

RECEIVING ANNUAL FUNDING FROM THE  
ASSOCIATION OF FORMER STUDENTS

ALLOCATED

# \$219K

IN FY23 TO  
STUDENT ORGANIZATIONS

# OFSL

OFFICE OF FRATERNITY  
AND SORORITY LIFE

AWARDED

# \$43K

IN GREEK FUNDING  
ALLOCATION BOARD REQUESTS

## INVESTING IN THE STUDENT EXPERIENCE

This funding enables students to engage in leadership opportunities and experiential learning outside of the classroom. These experiences are truly unique to an Aggie's time on campus.

## MSC BROWN-SMITH INTERNATIONAL HONORS LEADERSHIP PROGRAM

The Craig Brown and Sue Smith International Leadership Program in the United Kingdom presented an outstanding personal development experience for incoming Brown Scholars. Selected participants have a proven track record of academic excellence and understand the value of achievement, leadership and selfless service. Using an international immersion, coupled with educational sessions throughout the trip, the experience helps strengthen participants' self-confidence and assists with their transition from high school to college, equipping them to be successful at Texas A&M.

“

I was able to see firsthand how the Brown-Smith International Honors Leadership Seminar experience helped participants understand the shift from high school to college. Student leaders and staff members gave presentations and provided insight into campus resources and our personal experiences, offering advice on ways to succeed and get involved. This gave students a clear idea of how to be successful upon coming to college. For many, this was their first time away from home and away from parents for an extended period of time. This trip allowed them to understand their habits, their needs, and their communication and leadership styles when in an environment with peers of their own age before coming to campus.

- **SARAH VOON '25**

*Student Leader, Summer 2023*

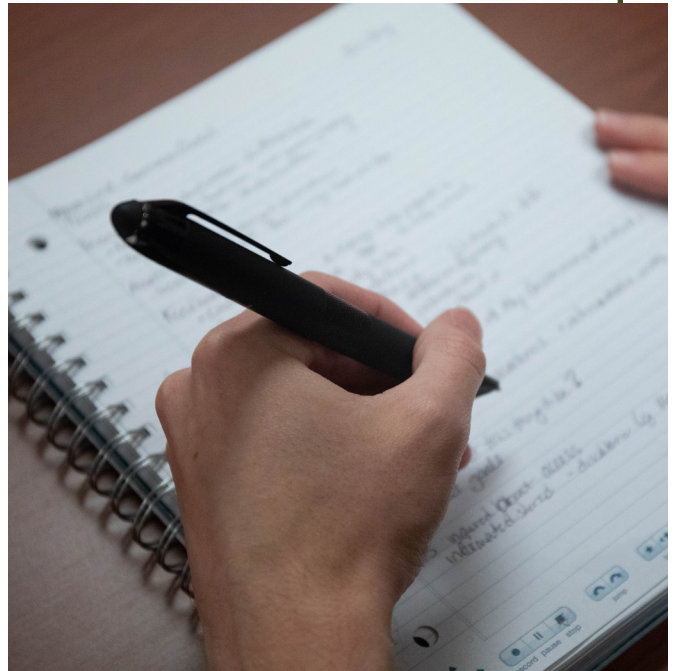


”



## DISABILITY RESOURCES FINAL EXAM CHECK-IN PROCESS:

- Disability Resources revamped the check-in process for final exams and as a result, reduced an almost hour wait time that occurred during previous testing seasons.
- As a pilot program in spring 2023, Disability Resources collaborated with the College of Agriculture and Life Sciences to administer exams for five classes in conference rooms in Agriculture buildings. Students and instructors reported that the process was easy and they appreciated being able to have accommodated testing closer to their classes. Plans are currently underway to expand this initiative in the fall 2023 semester.



“

### THE TESTING CENTER HELPS ME BE ON THE SAME LEVEL AS MY PEERS.

I might know the material like they do, but I have physical disabilities that prevent me from being able to keep up. I would not have been able to succeed without the testing center.

**- RACHEL WHELESS-SMITH '24**  
*Student Veteran*

”



# THE AGGIE EXPERIENCE FUND HELPS MORE STUDENTS PARTICIPATE IN EXTRACURRICULAR ACTIVITIES

DSA strives to offer programming and experience opportunities to students of all financial means. Some of these experiences require participation fees, which can be cost prohibitive for our students. Through the generous support of our donors, the Aggie Experience Fund awarded \$189,230 to approximately 700 students in FY23.

**LEARN MORE ABOUT THE AGGIE EXPERIENCE FUND**



## CAREER CENTER ADVISING PROCESS

The Career Center successfully implemented an automated, streamlined process by which students from the College of Agriculture and Life Sciences and Mays Business School schedule appointments with career advising staff through the HireAggies/Symlicity platform. There are several advantages to this new process:

- Significantly reduced wait times for students accessing Career Center services
- Streamlined creation of advising appointments in HireAggies/Symlicity with prepopulated data fields
- 24/7 ability for students to schedule career advising appointments







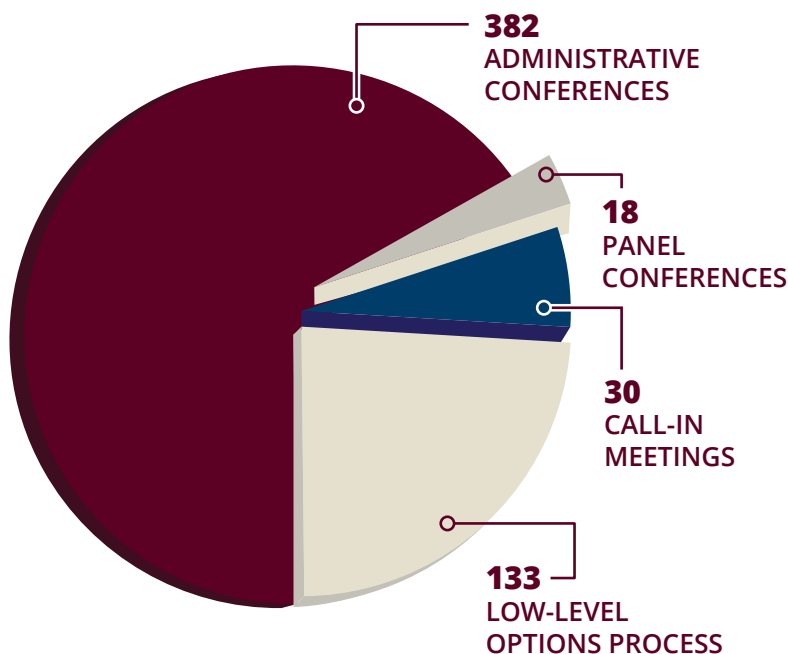
# MSC SCONA HOSTS INTERNATIONAL STRATEGIC CRISIS NEGOTIATION EXERCISE

The MSC Student Conference on National Affairs' (SCONA) partnership with the Army War College gives Texas A&M Students an opportunity to work with individuals who train our military's best. The three-day International Strategic Crisis Negotiation Exercise provides a case scenario where students have to represent different world views and defend their assigned roles. This past year, SCONA drew 120 delegates from 20 different schools for the event.

## STUDENT COMMUNITY STANDARDS

cultivates a culture of community responsibility by upholding Texas A&M University's high standards of conduct and accountability both behaviorally and academically.

### 563 CASES RESOLVED IN FY23



### ALCOHOL & OTHER DRUG (AOD) EXIT INTERVIEWS

**96%** reported a reduction in the frequency of drug use since their incidents.

**89%** indicated they expected their experiences to have one or more positive impacts on them in the future.

**77%** reported a reduction in the quantity of alcohol consumed per occurrence of drinking since their incidents.

**64%** indicated that they no longer used drugs at all.

Of those who  
completed the

## VET+MAP PROGRAM\*

**100%** maintained  
a 12-month  
retention rate.

**72%** received a job offer or  
were admitted to grad  
school prior to graduation.

*\*The Veterans Evaluation of Talent and Matching Assistance Program (VET+MAP) helps veterans identify and understand their strengths and values, discover their purpose, align their strengths and values with that purpose and then develop a roadmap to fulfilling that purpose.*

# 19,000 STUDENTS PARTICIPATED

*in Health Promotion programs, presentations, and workshops covering topics which included fitness and nutrition, alcohol and/or other drug prevention, stress relief, time management, sexual health and interpersonal violence prevention.*



## AGGIELAND MARIACHI JOINS MUSIC ACTIVITIES

Music Activities is delighted to introduce the Aggieland Mariachi ensemble as a newly-sponsored organization within the department. The addition of this organization further expands the array of musical offerings available to our students.

**WATCH THEM  
PERFORM THE  
AGGIE WAR HYMN**





## CAREER CENTER

successfully developed and delivered many professional development programs and workshops, providing students with essential job search skills and facilitating connections with recruiting organizations.

**45,600+**

FULL TIME,  
INTERN, & CO-OP  
POSTINGS  
representing

**121,000+**  
positions

**90,000**

ATTENDEES

across

**1,400**

workshops,  
presentations,  
& outreach  
events

**48,000**

ACTIVE

HIREAGGIES

student profiles

**25,700+**

ATTENDEES

across

**25**

CAREER  
FAIRS &

**35**

CAREER  
FAIR Days

**18,000+**

ADVISING CONTACTS

## MSC TOWN HALL CONCERT SERIES

In cooperation with the Texas A&M President's Office and supported by the Office of the Vice President for Student Affairs, MSC Town Hall produced seven concerts open to the public including performances by Thirteenth Hour, The Barn Dogs, The Keesha Pratt Band, Gray Falls and Beatnick. This experience gave MSC Town Hall students a great opportunity to learn about all aspects of the concert industry.



## RESIDENCE LIFE

**1,250**  
STUDENTS

participated in  
**HOUSING WEEK**  
PROGRAMMING

**250**  
STUDENTS

enrolled in  
**HULLABALOO U**  
sponsored courses

**588**

**COLLABORATIVE  
IN-HALL PROGRAMS**  
hosted by Resident Advisors

**390+**  
STUDENTS

involved in the department's  
**4 STUDENT  
ORGANIZATIONS**

**380**  
STUDENTS

contacted during the  
**EARLY ALERT PROCESS  
& ACADEMIC CHECK-UPS**  
in collaboration with the  
Office for Student Success

**271**  
STUDENTS

received an  
**ACADEMIC CHECK-UP**  
with an Academic  
Peer Mentor

**9**

**LIVING LEARNING  
COMMUNITIES**  
involving over **1,000 STUDENTS**

## STUDENT ACTIVITIES

departmentally-advised student organizations saw a number of successes this year.



OFFICE OF  
FRATERNITY &  
SORORITY LIFE

PROVIDED  
**52,216**

HOURS  
of service to the  
community and

DONATED  
**\$1,257,577**

TOWARD PHILANTHROPIES



**2,700+**  
HOUSEHOLDS  
SERVED

**6,500+**  
LBS. OF FOOD  
DISTRIBUTED

**1,695**  
HOURS  
VOLUNTEERED

**NPHC**

NATIONAL  
PAN-HELLENIC  
COUNCIL



**NEW MEMBERS**  
this year, which nearly  
doubled the size of  
the council.



Successfully  
hosted a partnership  
event with  
**Prairie View A&M  
University** and the  
**Student Body  
President Reunion.**

Worked with the  
**Office of the Vice  
President for  
Student Affairs**  
to build a strategic  
partnership with the  
**College Station  
City Council.**

**THE BIG  
EVENT**

**15,000**  
VOLUNTEERS

**2,000**  
B/CS RESIDENTS  
SERVED

## MULTICULTURAL SERVICES

The Department of Multicultural Services (DMS) cultivates meaningful engagement, fosters a culture where students can thrive and develops students' capacities to work productively and collaboratively with others. Students engaged in activities hosted in partnership and collaboration with DMS performed well academically and yielded the following successful results:

All students connected to an affiliated student organization or collaborative program:

**3.2** Cumulative GPA  
→ 42% at or above 3.5  
→ 11% at 4.0

**3.3** Spring 2023 Avg. GPA  
→ 48% at or above 3.5  
→ 23% at 4.0

Students who served as mentors for an affiliated student organization and collaborative program:

**3.4** Cumulative GPA  
→ 47% at or above 3.5

**3.4** Spring 2023 Avg. GPA  
→ 56% at or above 3.5  
→ 28% at 4.0

Students who served in leadership positions for an affiliated student organization:

**3.3** Cumulative GPA  
→ 47% at or above 3.5

**3.4** Spring 2023 Avg. GPA  
→ 62% at or above 3.5  
→ 23% at 4.0

Freshmen who were served through an affiliated student organization and collaborative program:

**3.2** Cumulative GPA  
→ 37% at or above 3.5  
→ 14% at 4.0

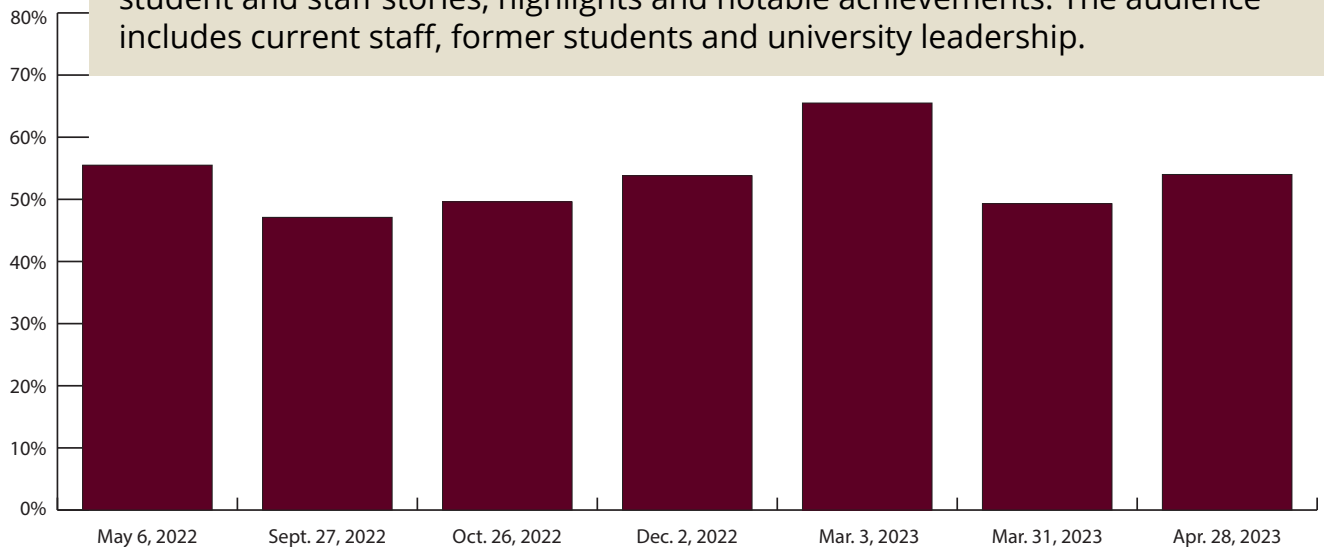
**3.3** Spring 2023 Avg. GPA  
→ 42% at or above 3.5  
→ 22% at 4.0



## DIVISION UPDATE OPEN RATES\*

May 2022-April 2023

The Division Update is a monthly newsletter including departmental updates, student and staff stories, highlights and notable achievements. The audience includes current staff, former students and university leadership.



*\*Open rates between 25-28% are considered successful via industry standard for higher education. The Division Update newsletter routinely exceeds an open rate of 50%.*



## MAROON MAGAZINE FALL 2022

The fall 2022 issue of Maroon Magazine, published by the Texas A&M Foundation, was dedicated to student affairs. This issue enabled former students to relive their years in Aggieland and learn how they can directly support impactful programs and organizations.

READ MORE



## DSA HOSTS NEW FACULTY RECEPTION

The Division of Student Affairs hosts a reception in the fall welcoming new faculty to Texas A&M University and sharing the many resources available through our departments and programs. Sharing the division's story with these stakeholders helps form the connection between the academic and the co-curricular experiences of our students.



## CAREER CENTER PARTNERSHIPS

The Career Center invests significant effort in our employer partnerships, resulting in a robust network of local, national and international organizations. By actively engaging with employers, we have been able to understand their needs and develop mutually beneficial partnerships that create a win-win situation for both our students and the organizations we collaborate with. These partnerships bring numerous benefits to our students beyond just job opportunities. By working closely with organizations, the Career Center gains insight into industry trends, skill requirements and emerging opportunities, which empowers the department to provide targeted career guidance and prepare our students for success in the ever-evolving job market.



[READ THE STORY](#)







# THE 12TH CAN FOOD PANTRY RECEIVES DONATION FROM AMAZON

In fall 2022, The 12th Can, a student-run food pantry at Texas A&M University, received a donation from Amazon that included six pallets of food and \$5,000. The donation helped The 12th Can continue its mission of reducing food insecurity at the university. This student organization is financially independent of the university and is 100% student-run, operating solely from monetary donations, food donations, fundraising and sponsorships.

**LEARN MORE ABOUT 12TH CAN'S MISSION**



# 65 PUBLISHED STORIES

*on Texas A&M Today & DSA News website between May 2022 - May 2023. These stories highlight student and staff success to an audience beyond those involved in Student Affairs.*

# VRSC WAR MEMORIAL WEB PAGES

In an effort to create more awareness to the war memorial sites across the Texas A&M campus, the Don & Ellie Knauss Veteran Resource & Support Center (VRSC) launched the Texas A&M War Memorial web pages in November 2022. These web pages successfully brought attention to the recent improvements to the Simpson Drill Field memorial, where an additional 15 trees were planted to honor the additional recently discovered Aggies lost during World War I and all plaques were updated to reflect accurate information.

[VIEW THE WEB PAGES](#)



## REC LIFE MAGAZINE FALL 2022/SUMMER 2023

Rec Life magazine is a printed publication distributed to former students twice a year by Texas A&M Rec Sports. The fall 2022 edition was mailed to 1,945 readers and the summer 2023 edition was mailed to 1,652 readers.

[READ THE  
LATEST EDITION](#)







## RESIDENCE LIFE IMPLEMENTS NEW STRATEGIES FOR ASSISTING STUDENTS IN DISTRESS

Residence Life has implemented a comprehensive approach in supporting students exhibiting concerning or unhealthy behaviors. One crucial aspect is the consistent documentation of such behavior, enabling Residence Life staff to maintain a clear record and track patterns if necessary. Equally important is the department's commitment to follow up with students promptly after identifying any issues. This timely response allows students' concerns to be addressed proactively. Residence Life prioritizes providing necessary resources and assistance to students facing challenges, connecting them with campus and community resources that can offer guidance and support. By taking these proactive measures, Residence Life strives to create a caring and supportive environment that promotes the well-being and success of every member of our campus community.

“

**I CONTINUALLY FIND MYSELF DRAWN TO THE CORE RESPONSIBILITY OF ASSISTING STUDENTS IN ACCESSING THE NECESSARY RESOURCES DURING THEIR TIMES OF NEED.**

I meticulously maintain accurate records in our StarRez system, documenting our interactions and the support we provide. Collaborating with various units within and external to the Department of Residence Life, I ensure that cases are triaged effectively, providing guidance on student support while managing my own caseload of students requiring ongoing services. I have always believed that if I can positively impact at least one person during my time on Earth, then my life will have been worth it. My position aligns perfectly with this conviction, allowing me to support and empower students when they need it the most.

**- CEDRIC FREEMAN**

*Residential Student Support Manager*



”



# TEXAS A&M REC SPORTS CELEBRATES OPENING OF SOUTHSIDE REC CENTER

Opened in August 2022, the Southside Rec Center is the newest addition to the Rec Sports family. Located across the street from the Commons residence halls on Bizzell Street, this facility gives students additional access to recreational space and equipment on the south side of campus. The facility includes over 63,000 square feet of indoor recreational space with an additional 15,000 square feet of space outdoors. All Rec Sports members and currently enrolled students paying the Rec Sports fee have access to this facility.

The facility includes:

- Bouldering wall
- Day use lockers and locker rooms
- Multi-purpose room
- Multi-sport courts
- Outdoor space
- Strength & conditioning area

**READ ABOUT THE  
GRAND OPENING**







## REC SPORTS PROVIDES OPPORTUNITIES FOR STUDENT WELL-BEING

Rec Sports offered several outdoor trips and programs supporting student and staff well-being. In FY23, the three Rec Centers received 1,600,222 visits from 55,360 unique users, which was a 15% increase in visits from FY22.

**105,837**  
Aquatics Users

**519**  
Outdoor  
Adventures Trip  
Participants

**10,649**  
Intramural  
Games Played

**4,086**  
Sport Club  
Athletes

**26**  
Aquatics  
Events

**1,081**  
Personal  
Training Sessions

**~3,000**  
Group RecXercise  
Classes

**124**  
Sport Club  
Events

**1,002,785**  
Strength &  
Conditioning  
Participants

**12,429**  
Unique Intramural  
Participants

**19,381**  
Group RecXercise  
Participants

**3,700**  
Rec-A-Palooza  
Attendees

**3,309**  
Climbing Wall  
Participants

**4,868**  
Total Bookings for  
Meetings & Events



# SHARED WELL-BEING IMPROVEMENT SURVEY FOR HIGHER EDUCATION SETTINGS (WISHES)

Student Affairs Planning, Assessment & Research (SAPAR) shared results from the 2021-2022 academic year Well-being Improvement Survey for Higher Education Settings (WISHES) with division stakeholders and created dashboards incorporating WISHES data for Fish Camp, Office of Fraternity & Sorority Life, Residence Life and the Corps of Cadets. Staff also presented about using WISHES data at the Texas Conference on Student Success, NASPA, and a national webinar.



## AGGIE ELEVATE PEER EDUCATION PROGRAM

Aggie Elevate is a peer education program dedicated to enhancing the overall health, balance and success of the student body. This program is housed in Student Life, and peer educators serve to support Health Promotion staff in educational programming and outreach activities. Aggie Elevate membership equips students with professional skills, including public speaking, event planning and implementing health initiatives. Members are enrolled in NASPA's Certified Peer Educator training in order to further develop their leadership skills and complement the learning done within their courses.

**LEARN MORE ABOUT  
AGGIE ELEVATE**





# DSA DEVELOPMENT PRIORITY UPDATES

FY23

The Student Affairs Development Office works with former students, corporations and other Texas A&M supporters to match their charitable interests with the Division of Student Affairs' priorities. Gifts create scholarships, enhance student programs and fund new buildings. Development Officers for the Texas A&M Foundation facilitate the gift process in support of the Division of Student Affairs.



## AGGIE EXPERIENCE FUND

The Aggie Experience fund was created to make the student experience accessible to more students. This fiscal year, the fund received generous donations that have made this possible.

- \$189,230 awarded to approximately 700 students
- Five named endowments since inception, totaling \$725,000; three new endowments in FY23 totaling \$200,000
- \$150,000 in cash gifts since inception; \$50,000 in cash gifts during FY23

## DISABILITY RESOURCES TESTING CENTER

Disability Resources supports thousands of students each semester with their testing center, a clear need of continued support for the department.

- Received their first ever named endowment from the Dallas A&M Club, a \$25,000 gift which will support the operations of the testing center and name a testing room
- Additional rooms are available for naming recognition within the testing center



## THE 12TH CAN FOOD PANTRY

The 12th Can, Texas A&M's student-run food pantry, strives to eliminate food insecurity on campus. With the generous support they've received this year, The 12th Can has been able to continue supporting Aggies in the fight against hunger.

- Donation of a commercial grade refrigerator and freezer
- An endowed gift of \$25,000
- The Texas A&M Foundation conducted "12X12 Campaign" for the 12th Can, with matching funds, totaling over \$25,000.



## VETERAN SUPPORT

The Don & Ellie Knauss Veteran Resource & Support Center increased its number of donor-funded veteran scholarships to 190 and growing.

- Making Texas A&M University the #1 veteran-serving university is a stated priority for the Office of the President.

## BUILD

Since 2013, BUILD has been a tradition of unity on Texas A&M's campus. The student organization has spent the last 10 years bringing individuals from across campus together to achieve a common goal – to design, construct and deploy Texas Aggie Medical Clinics around the world.

- Received \$1 million gift towards construction of a new facility
- Construction will begin Spring 2024





# DSA FUNDRAISING HIGHLIGHTS

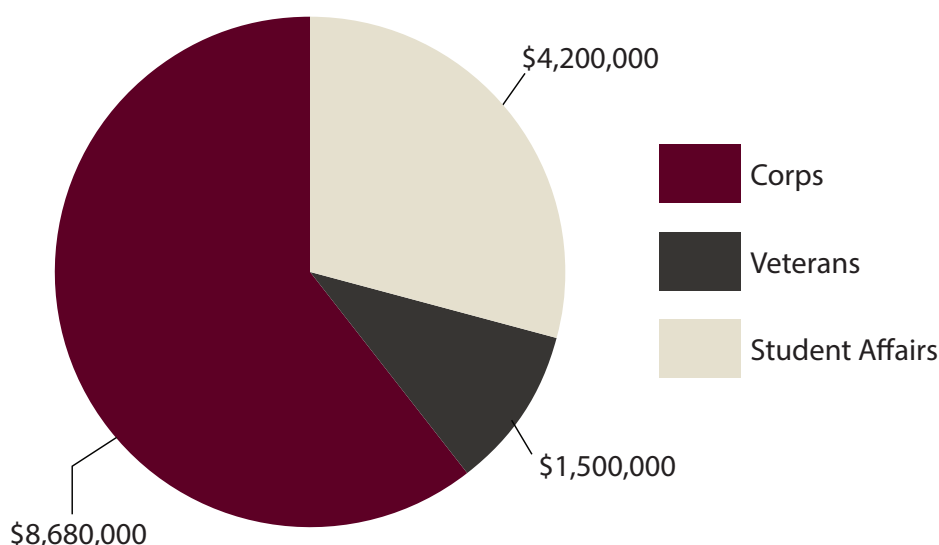
FY23

Texas A&M University is known for the loyalty and generosity of former students, friends and corporations with the Student Affairs development team and our staff to identify and fund student programs and activities. These highlights illustrate their strong support for our mission to serve students.

- Music Activities received gifts totaling \$150,000 for the Texas A&M Wind Symphony Tour. The Wind Symphony will travel to Spain in May 2024 and the goal is to raise a total of \$240,000. To help support the Texas A&M Wind Symphony spread the spirit of Aggieland across the globe contact Reagan Chessher '96, Senior Director of Development, at (979) 862-1247 or [givetoStudentAffairs@txamfoundation.com](mailto:givetoStudentAffairs@txamfoundation.com).
- Ford Motor Company donated \$150,000 to the Aggie Experience Fund to support engineering students participating in student activities.
- A \$100,000 gift was made to start a veteran-based career conference run by student veterans.
- A \$500,000 planned gift was made for discretionary support of MSC Leland T. and Jessie W. Jordan Institute for International Awareness, The Big Event, Fish Camp, Muster, The 12th Can, Aggie Replant, Department of Multicultural Services, Aggie Excellence Fund and Student Assistance Services.
- Kerrie '89 and Mike Moran '88 gave \$25,000 for veteran scholarships, \$25,000 for Pocket Pantries, \$25,000 for Former Foster and Adopted Aggies, and \$100,000 to establish the Veteran Coaching Program Fund.
- A \$560,000 planned gift was made to support the Eternal Aggie Band endowment and Corps discretionary fund.

## TOTAL DONATIONS TO STUDENT AFFAIRS

FY23





# DSA DEVELOPMENT COUNCIL

The Student Affairs Development Council assists the vice president for student affairs in promoting the value of the student experience at Texas A&M. This past year, the Student Affairs Development Council distributed \$36,400 of their dues to help various departments including the VET+MAP program within the Don & Ellie Knauss Veteran Resource & Support Center, 12th Can, BUILD, and Disability Resources.

This group serves DSA in a variety of ways including:

- Serve as a resource to aid the VPSA in securing financial support, including members' personal philanthropy and that of their networks and industries
- Serve as a strategy committee to further promote development priorities for the DSA
- Provide an external perspective on DSA needs and issues
- Serve as an ambassador of the DSA to strengthen and champion the relationship between the division and former students and other supporters

**MEET THE DEVELOPMENT COUNCIL**



## DSA DEVELOPMENT TEAM

**David Wilkinson '87**

*Assistant Vice President of Development-Student Affairs*

**Kelly Corcoran '95**

*Assistant Vice President of Development-Corps of Cadets*

**Reagan Chessher '96**

*Senior Director of Development-Student Affairs*

**David Bacot '90**

*Senior Director of Development-Veterans*

**Samantha Clements '09**

*Director of Development - Corps of Cadets*

**Essence Wylie '15**

*Assistant Director of Development-Corps of Cadets*

**Michael Osborn '21**

*Assistant Director of Development-Student Affairs*

**Julie Anderson '06**

*Development Relations Coordinator*

**Catherine Halverson '19**

*Development Assistant*



## Division of Student Affairs

John J. Koldus Building  
Suite 117  
1256 TAMU  
College Station, TX 77843

NONPROFIT ORG.  
U.S. POSTAGE  
PAID  
COLLEGE STATION  
PERMIT NO. 215



TEXAS A&M UNIVERSITY  
Division of  
Student Affairs



## Departments

---

### Career Center

[careercenter.tamu.edu](http://careercenter.tamu.edu)

### Disability Resources

[disability.tamu.edu](http://disability.tamu.edu)

### Memorial Student Center

[msc.tamu.edu](http://msc.tamu.edu)

### Multicultural Services

[dms.tamu.edu](http://dms.tamu.edu)

### Music Activities

[musa.tamu.edu](http://musa.tamu.edu)

### Recreational Sports

[recsports.tamu.edu](http://recsports.tamu.edu)

### Residence Life

[reslife.tamu.edu](http://reslife.tamu.edu)

### Student Affairs Planning, Assessment & Research

[sapar.tamu.edu](http://sapar.tamu.edu)

### Student Activities

[studentactivities.tamu.edu](http://studentactivities.tamu.edu)

### Student Community Standards

[studentcommunitystandards.tamu.edu](http://studentcommunitystandards.tamu.edu)

### Student Life

[studentlife.tamu.edu](http://studentlife.tamu.edu)

### Don & Ellie Knauss Veteran Resource & Support Center

[aggieveterans.tamu.edu](http://aggieveterans.tamu.edu)

**Instagram** @TAMUDSA

**X** @TAMUDSA

**Facebook** Texas A&M Division of Student Affairs

**YouTube** @TAMUDivisionofStudentAffairs