**Student Life Studies Highlights | Fiscal Year 2020**

**Our Mission**
Student Life Studies provides leadership in assessment and planning to the Division of Student Affairs and to student organizations, maximizing program effectiveness and emphasizing student learning.

**Our Vision**
Student Life Studies will create a culture in the Division of Student Affairs that values meaningful assessment, uses results to guide improvement, and articulates contributions to student success.

**Goals**
1. Provide quality assessment services to facilitate client planning and decision-making.
2. Educate and develop Division of Student Affairs staff, Student Life Studies student staff, and clients about assessment.
3. Share and contribute knowledge about students’ co-curricular experiences and the student affairs profession.

**Department Overview**
Student Life Studies provides service to all departments in the Division of Student Affairs, as well as any recognized student organization.

- **6 Full-Time Staff**
- **250+ Projects** completed each year
- **$520,000** Operating Budget
- **16 Day Average** from completed data analysis to report completion.

**Key Highlights**
- Net Promoter Score for clients recommending Student Life Studies to a colleague was +96 (anything above +70 is considered world class).
- Student Life Studies coordinates the Comprehensive Program Review process for the departments in the Division of Student Affairs. Departments complete the process every 5-7 years.
- Work with the Office of Institutional Effectives and Evaluation on coordinating large scale surveys, analyzing results, and sharing results with a variety of audiences.

**Accomplishments**
- Created on-demand training videos, podcasts, and blogs.
- Created and launched new project intake form.
- Collaborated with the Office of Institutional Effectiveness and Evaluation on data analysis and distribution of results.

**Goals for the next 12 Months**
- Develop predictive modeling for first to second year retention.
- Train division staff on equity in assessment.

**Projects | FY20**

*Impacted by COVID—because there were no in person programs from late spring through summer, paper surveys were not distributed during that time (which led to an increase in the percent of electronic surveys and decrease in paper surveys).*

- **210,505** electronic survey invitations sent
- **56,355** responses to electronic surveys
- **5,482** completed paper surveys returned
- **27%** overall response rate for surveys